

## Q-MembeR

Your members are the heart of your organisation. They share your views and support your interests. They are the driving force and the reason for your organisation's existence. Well thought-out membership records, which can benefit your members as well as your organisation, deserve your full attention. Q-MembeR is a comprehensive relationship management package with specific functionalities, based on Microsoft Dynamics.

### Member Management

Q-MembeR enables your employees to simply check out all information concerning your (potential) members and other relations. Following up on their preferences and behaviour thus becomes a simple task. This speeds up membership recruitment and strengthens the bond with your members.

### Services Management

Your service largely determines the involvement and satisfaction of your members. Sending information, answering questions, the specific services your organisation provides, ... all this can be easily managed. A complete service management module has been developed for this. In this way, your services will increase their added value to your members.

### Microsoft Office integration

An integration with Word enabling you to personalise letters, to set up mail merges and create templates. A static and dynamic integration with Excel swiftly enables you to prepare reports from your Q-MembeR data. All these functionalities in one user-friendly suite.

An all-round integration of your records, marketing and services.

### Total Solution

With Q-MembeR, Qurius offers you a total solution for setting up optimum membership records with the possibility of integrating a call centre for the front office, a content management system and a back office application.

### Outlook Solution

Q-MembeR is fully integrated into Microsoft Outlook. This integration enables easy synchronisation of your tasks, your contacts, organisation of your meetings and full tracking of calls and e-mails with your members and other relations. In other words, you keep working in a trusted environment.

*Manage your  
members,  
RELATIONS & partners  
with the Best of care*



## One integrated solution

- An integrated system that functions as a customised solution to your membership organisation with the ease of use, management and maintenance that characterises a standard solution.
- Insight into and overview of your members and activities. Employees have the same current information. In this way, you work more quickly, pleasantly and prevent mistakes. This produces faster and better decision-making and results.
- A stable investment due to permanent software updates and support.
- Consistency of information. Because data are entered only once, employees everywhere have the same information. This improves efficiency and creates more time for (potential) members.



## Member organisation oriented

- Comprehensive functionality for membership organisations: membership management, calculation of contributions and follow-up, knowledge database, document management, etc.
- An application adapted to your membership organisation with know-how and technology from the business world.

## Ease of use

- Seamlessly fits in with existing IT systems.
- Works just like the other trusted Microsoft products.
- Easy use; easy maintenance and seamless interface with other systems.

## Flexible

- An open and safe information system on which many companies and organisations already rely.
- Can be easily adapted to changing needs and/or growth of your organisation.
- Can be expanded quickly and simply.

## Summary of strong aspects:

- Efficient membership management
- Follow-up on contributions
- Lower management costs
- Automation through workflows
- Unambiguous and central registration
- Better service
- More insight into your internal and external relations
- Eenduidige interne en externe communicatie
- Unambiguous internal and external communication
- Publication of information via website portal
- Call centre possibilities
- Pleasant look & feel

Qurius provides technology answers: design, architecture, infrastructure, deployment and systems management of Microsoft-based business and IT solutions. Headquartered in Zaltbommel, the Netherlands, we serve customers across Europe, including Belgium, Germany, Italy, the Netherlands, Spain, the United Kingdom and the Czech Republic. In 2010, we openly declared a target of 100 per cent sustainability by 2014. A bold objective, designed to drive the company to European leadership in the field of sustainable ICT. We aim to be the number one choice for customers with the same ambition and the same sustainability goals. Qurius has been publicly quoted on Euronext Amsterdam since 1998.

### YOUR Q-MEMBER CONTACT

David Devogele  
Account Manager

+32 (0)9 280 28 30  
david.devogele@qurius.be

